

**Expression of Interest**  
**H.P. MID HIMALAYAN WATERSHED DEVELOPMENT PROJECT SOLAN**  
**CONSULTANT FOR MARKET DEVELOPMENT AND SUPPORT AGENCY IN HPMHWD**  
**( CREDIT NO. 4133-IN & 5159 IN )**

1. H.P. Mid Himalayan Watershed development Project has received financing from the International Development Association (IDA) toward the cost of H.P. Mid Himalayan Watershed Development Project . The Borrower intends to apply a portion of the funds to eligible payments under the contract for Consultancy on Market Development and Support Agency in HP Mid Himalayan Watershed Development Project.
2. The main objective of the assignment is to promote value addition and marketing of crops, livestock related products mainly focusing on vermi composting, vegetables, dairy and poultry activities in the project area. The agency will be required to focus on the institutional aspects, capacity building, strengthening forward and backward linkages, market survey and establishing linkages between farmers and buyers.
1. The firm should have at least 5 years experience of Agribusiness and Market Support technique, having qualified and experienced professionals. Preference will be given to the firm having experience of working in hilly areas.
2. A consultants will be selected in accordance with the procedures set out in the World Bank's Guidelines: Selection and Employment of Consultants by Bank Borrowers, as revised in Jan.,2011 , available at [www.worldbank.org/procure](http://www.worldbank.org/procure). The contract would be signed with the firm.
3. Interested firms may obtain further information at the address given below from 10.00 – 17.00 hours on all working days or at project web site [www.hpmidhimalayan.org](http://www.hpmidhimalayan.org).
4. Expression of interest must be delivered on or before 28<sup>th</sup> Dec., 2013 upto 5.00 P.M. to the Chief Project Director, Mid Himalayan Watershed Development Project, Forest Road, Solan, Himachal Pradesh, Pin-173212.

Sd/-

APCCF-cum- Chief Project

Director

Phone No: 01792-223043

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Fax : 01792-220064

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