

### **Expression of Interest**

#### **FOR HIRING OF MARKET DEVELOPMENT SUPPORT AGENCY IN HP MHWDP, SOLAN ( CREDIT NO. 4133-IN )**

1. The H.P. Mid Himalayan Watershed development Project is being implemented in 10 districts of the State with the World Bank Financial Assistance. The Project invites eligible Agencies to indicate their interest in providing their services as Market Development Support Agency in the project.
2. The main objective of the assignment is to promote value addition and marketing of crops, livestock related products mainly focusing on vegetables, dairy and poultry activities in the project area. The agency will be required to focus on the institutional aspects, capacity building, strengthening forward and backward linkages, market survey and establishing linkages between farmers and buyers.
3. The firm should have sufficient knowledge and experience of Agribusiness and Market Support technique, having qualified and experienced professionals. Preference will be given to the firm having experience of working in hilly areas.
4. The firm will be selected on the basis of CQS method (Consultant Qualification Selection) in accordance with the procedures set out in the World Bank's *Guidelines: Selection and Employment of Consultants by Bank Borrowers, as revised in Oct., 2006*, available at [www.worldbank.org/procure](http://www.worldbank.org/procure).
5. Interested firm may obtain further information at the address given below from 10.00 – 17.00 hours on all working days or at project web site [www.hpmidhimalayan.org/consultancy](http://www.hpmidhimalayan.org/consultancy).
6. Expression of interest must be delivered on or before 30<sup>th</sup> Dec., 2009 to the Chief Project Director, Mid Himalayan Watershed Development Project, Forest Road, Solan, Himachal Pradesh, Pin-173212.

Addl. PCCF-cum- Chief Project Director  
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